

## NYC TOUR of SHOU SUGI BAN

### 1. SUSHI TERIA - 153 E. 53rd Street (btwn Lexington & 3rd Ave)

Begin your tour where reSAWN worked with Cherico King Architect to specify KUJAKU shou sugi ban charred cypress in select grade at this modern take-away joint delivering creative sushi and salads through online & iPad orders located in New York City.

### 2. CITIZEN WATCH FLAGSHIP STORE - 1500 Broadway (btwn 43rd & 44th Street)

The second stop is at Citizen Watch Company's global flagship store in Times Square. With over 1,300 square feet, the new store gives Citizen the opportunity to feature a full range of their offering and to enhance consumer appreciation for the brand on a grand scale. New York based architectural firm Mapos select reSAWN's NETSU shou sugi ban red oak wall cladding for the interior of the store

### 3. O YA @ PARK SOUTH HOTEL - 124 E. 28th Street (btwn Park Ave & Lexington)

CCS Architecture worked closely with Nancy and Tim Cushman to create O Ya New York. The design brings the ambiance and character of their Oya – Boston to Midtown. Located on the ground floor of a cherished townhouse within the Park South Hotel, the design is a mix of carefully orchestrated old and new. The entry way features reSAWN's TORA charred cypress in select grade.

### 4. SEVEN EAST VILLAGE - 277 E. 7th Street (btwn Ave C & D)

Eisner Design specified reSAWN's TORA shou sugi ban charred cypress in select grade 3-1/2" wide planks for the lobby of this residential building in NY's East Village. 277 East 7th Street is an intimate new development with six residences offering modern, elegant, relaxed living in the heart of the East Village, on one of the neighborhood's prettiest tree-lined blocks. Eisner Design based in Manhattan, was founded in 1992 by Joseph Eisner on the principle that architectural design is an active, rather than a passive element in our lives.

### 5. PRIVATE RESIDENCE - 519 Graham Avenue, Brooklyn

Located in Greenpoint, Brooklyn, this townhouse is clad in reSAWN's HAI shou sugi ban charred exterior siding. This project features select grade cypress siding that has been burnt in the Japanese tradition of shou sugi ban and sealed on all 4 sides for added protection against the elements.

### 6. EWEN - 245 Manhattan Avenue, Brooklyn

EWEN embodies the organic union of considered design and heritage building techniques. Defined by its distinctive facade, the alliance of steel and reSAWN's shou sugi ban charred wood paneling, Ewen's expansive loft views frame the Williamsburg neighborhood it calls home. Specified by Mortar Architecture + Development, the EWEN features reSAWN's MOYASU and TAIYO on the exterior facade, as well as TAIYO in the lobby.

### 7. SUSHI GANSO - 31 3rd Avenue, Brooklyn

reSAWN TIMBER co.'s Japanese-inspired MONOGATARI charred wood is the perfect compliment to this vibrant, modern sushi restaurant in Boerum Hill Brooklyn. Sushi Ganso, a part of the Ganso Group, is run by Harris Salat and Chef Tadashi Ono, longtime collaborators and co-authors of popular Japanese cookbooks.

### 8. PRIVATE RESIDENCE - 412 17th Place, Brooklyn

Your final destination is a private residence featuring reSAWN's shou sugi ban CHARRED exterior siding in Park Slope. reSAWN worked closely with the homeowners and the architect to select MURASAKI, a custom CHARRED product offered upon request.

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reSAWN's award-winning **CHARRED** collection pays homage to the traditional Japanese technique of "shou-sugi-ban" aka "yakisugi" without being literal. Historically very specific in their definition, "shou-sugi-ban" and "yakisugi" have become common nomenclature for modern charred wood designs in general. All of reSAWN's **CHARRED** products are made in the USA, in their facility in Telford, PA. reSAWN uses domestic wood species whenever possible, including Cypress from the Southern US and domestic White Oak, Black Walnut, Red Oak & Ash as well as reclaimed woods from the US. The designs in the CHARRED collection have been carefully developed using modern finishes and incorporating reSAWN's many years of experience in the architectural & design specification market. reSAWN manufacturers charred wood products for a range of applications including exterior siding, interior wall cladding & flooring, and custom furniture.

Traditionally used in Japan as exterior siding, this ancient technique is gaining new life as a unique and modern wood finish. The wood is carefully charred, misted with water, cooled, brushed to remove dust and loose debris, and then stained/sealed. The top coat sealer is applied prior to shipping (for exterior applications, we recommend sealing the face & back). The charcoal barrier created through this process preserves the wood, and is fire, rot and insect resistant. The burning process accentuates the wood grain and creates varying colors when viewed from different angles and in different light.

Our sales reps are available to meet with you at your firm - please call to schedule an appointment at your convenience. Samples are available thru our website or by emailing [samples@resawntimberco.com](mailto:samples@resawntimberco.com).

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